**[Your organization] is a Best Workplace™ for Women**

***Great Place To Work introduces list of best employers for women***

**[Location], March 27, 2024 – For the first time, Great Place To Work has announced the Best Workplaces for Women, in addition to the annual list of the best employers in the Netherlands. Such a list has never been published in the Netherlands before. [Your organization] ended up in position [X] in the [small / medium / large] category.**  
  
**Why this list is necessary**  
Glass ceilings. Unequal pay. Gender discrimination. There is still a gap between men and women in the Netherlands. Even in 2024. That must change. That can be done differently. The Best Workplaces for Women™ show that it is possible.  
  
Wencke Ester-Lorber, commercial director of Great Place To Work Netherlands: *"In a country where gender equality is still a challenge, both in the boardroom and in the field of fair pay, it is essential to shine the spotlight on organizations that break the norm. They show that the Netherlands can indeed make a difference. The Best Workplaces for Women are not only a recognition of their achievements, but also a powerful signal that visibility of gender diversity is indispensable for a just society."*  
**100% based on employee feedback**  
The list of best Workplaces for Women is based on the Trust Index™, the [employee survey](https://www.greatplacetowork.nl/en/offerings/employee-survey) of Great Place To Work. This survey tells organizations how they score on trust according to their own employees. With a score of 70% or higher, an organization can call itself Great Place To Work-Certified™. This certificate is 100% based on employee feedback and therefore not for sale.

Certified organizations had a chance to win a place on the list of Best Workplaces for Women. The winners therefore do not claim that they are a good employer for women, but have earned this title according to their own employees.

**About the list**

A total of 28 organizations are on the [list](https://www.greatplacetowork.nl/en/best-workplaces/for-women/2024), divided into 3 categories:

* Small (20-49 employees): 10 organizations
* Medium (50-500 employees): 10 organizations
* Large (500 employees): 8 organizations

These organizations meet the following conditions:

* The number of women is equal to or higher than the [CBS benchmark](https://www.cbs.nl/nl-nl/visualisaties/dashboard-arbeidsmarkt/banen-werkgelegenheid/toelichtingen/werkgelegenheidsstructuur) in the organization's sector
* The percentage of women in a leadership role is more than 33%
* Top management consists of at least one woman
* A Trust Index score of 70% or higher according to the women in the organization

**About [your organization]**

[Tell us about your organization and what makes your organization a Best Workplace for Women]

[Quote from the director, a manager or an employee of your organization]

**Note for editors**

For more information about the Best Workplaces for Women, please contact:

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**About Great Place To Work**

[Great Place To Work](https://www.greatplacetowork.nl/en/) is a research and consultancy firm and the authority on workplace culture. The mission? Everyone deserves a great place to work. That’s why Great Place To Work helps organizations build a culture in which trust is central. For more than 30 years we have known that trust is the secret of successful organizations. Employers who invest in trust generate more turnover, are better in attracting talent and know how to retain employees. Being a good employer is therefore not about parties, a barista, or a ping-pong table. It's about a culture of trust.

**About the Trust Index and certification**

The Trust Index is the [employee survey](https://www.greatplacetowork.nl/en/offerings/employee-survey) of Great Place To Work. It shows how organizations score on trust according to their own employees. With a score of 70% or higher, an organization can call itself Great Place To Work-Certified.

Through certification, Great Place To Work recognizes organizations that, according to their own employees, have created a culture of trust, pride and fun. The certificate is 100% based on the opinion of employees and therefore not for sale. More than 10,000 organizations worldwide participate in the Trust Index every year. From factory to law firm: every organization can participate and become a great place to work.