



[Location and date] - [Name of organization] is Great Place To Work-Certified™!

Great Place To Work® The Netherlands measures trust, pride and pleasure in organizations. We do this with the Trust Index™, our employee survey. Organizations with a score of at least 70% on the Trust Index receive the title Great Place To Work-Certified*.

About [organization]

[Brief description of your organization and what makes your organization's culture successful]

This is what [name] says about the Great Place To Work employee survey

[Quote from the CEO or an employee of your organization]

René Brouwers about Great Place To Work

René Brouwers, CEO of Great Place To Work The Netherlands: "Great workplaces are the path to organizational success - that is what we believe. Companies with a culture of trust, pride and pleasure, perform better. Excellence in this is an achievement. An achievement to be proud of and an achievement that deserves attention." René about the survey: "We ask employees' opinions on five values: credibility, respect, honesty, pride and camaraderie. Those values are linked to performance. We use this approach in 60 countries worldwide at over 10,000 organizations each year."

About Great Place To Work

Great Place To Work helps companies create a culture of trust. We do this through the Trust Index™, the employee survey we use to measure trust, pride and joy. We believe that trust is the basis for better individual performance, better team performance and better business results. Growth and innovation then follow naturally. Our philosophy is based on more than 30 years of experience in 60 different countries.

Learn more about [organization]

[Website]

[Contact name]

[E-mail address contact person]

[Contact phone number]

*Additional requirements for certification: a minimum response rate and a completed Culture Brief™.

Great Place To Work®

Template - Persbericht Great Place To Work-Certified™

